



Investment possibilities in Tabora

"With the global economy, investors are like flying birds do not barbecue them"

Tabora Investment Forum

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Tobacco Crop-Legislated.



- **Annual field crop**
- **Grown in rotation with other crops using Good Agricultural Practices**
- **Tobacco growers are therefore mixed farmers producing several crops**
- **Tobacco as a cash crop is the platform making the growth of other crops possible**

Value addition- Agro processing.

- Approximately 45,000 farmers in Tabora Region produce over 60 million kg of high quality flavour tobacco, which is processed and value-added within Tanzania and exported around the world.
- The region has a population of approximately 2.5 Million people.
- Tabora farmers are also producing large quantities of:
 - Beans & Peas
 - Maize
 - Cassava
 - Potatoes
 - Groundnuts
 - Sesame Seed
 - Sunflower
 - Rice
 - Mangoes
 - Honey.
- There is a challenge linked to the absence of a value chain to support these opportunities.
- Insufficient value-addition in agro processing.

3

Contract farming - Market to the door.

- Farmers are organized into primary societies (co-operatives)
- Extension services provide farmer training on good agricultural practices and respect of human rights
- Accurate computerized collection of farmer data, including non-tobacco production data
- Crop Inputs distribution is well planned and organised
- Crop production monitored and recorded annually
- Training on sustainable forestry planting & management
- Tobacco finance provides the cashflow for growing other crops-
Bankability.

4

Tobacco as a backbone in support of other opportunities.

Capillary data (GPS location, area, workers, production capital)

Crop forecast and forestry progress- legislation.

Monitoring of labour practices- Legislation.

Grower data base provides advance knowledge of crop production plans

Assists other organizations to source, produce and arrange markets for non-tobacco crops

Information can be shared to help food processing units / logistics networks / market centers / export

5

Opportunities for other investors - 1

Great opportunities linked to agricultural production

Value-added processing:

Beans & Peas	-	Canning
Maize	-	Maize flour/ Silos linked to food security
Cassava	-	Cassava flour
Potatoes	-	Chips & Crisps
Groundnuts	-	Peanut Butter / European Chocolate
Sesame Seed	-	Sesame Oil
Sunflower	-	Sunflower Oil
Paddy	-	Processing & Packaging
Mangoes	-	Dried fruit exports
Livestock	-	Abattoir meat processing
Honey.	-	Bee keeping using modern tech.

6

Opportunities for other investors - 2

Great opportunities linked to existing vibrant community- linked to AGOA/ China Markets. (Highest AGOA returns 2011 USD 5.7)

- Development of tourism & hospitality (great natural reserves which are not sufficiently developed)
- Possibility to create art events around traditional and modern music, drama, painting and sculpting
- Possibility to develop urban infrastructure of hotels and restaurants
- Property development in a population growing region
- Manufacturing and textile opportunities with a skilled workforce.
- Vibrant rural banking network.
- With relative high income societies- Rural electrification.
- Rural telecommunications.
- Position of Tabora relative to neighboring regions/ Countries.
- Commercial Woodlots for alternative energy sources. (Legislation)
- Linkages with livestock industries for oxenization project.
- Research and Innovation development.

7

Advantages of Tabora

STRUCTURE-----SUPPLY-----POLICY-----COMPLIANCE.

- Supportive government
- Strategic position.
- Largest Region.
- Fast growing local economy.
- Good road / airport / railway / infrastructure network. [Past 3 years Average 25,000 mt of tobacco moved from Tabora].
- Growing banking facilities.
- Strong agricultural production.
- Strong educated labour pool.
- Rich rural areas & family revenues among the highest in Tanzania.
- Agro-processing opportunities.
- Tourism & cultural opportunities.
- Manufacturing & textiles opportunities.

8