**Mekelle Investment Day**  
*October 03, 2013 - Harmony Hotel, Cameron St. near Bole Medhanialem - Addis Ababa,*

**Goal:** Provide potential domestic and foreign investors, as well as intermediaries, with information on investment opportunities, investment climate and business operating conditions in Mekelle.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 - 9:00</td>
<td>Registration</td>
</tr>
</tbody>
</table>
| 9:00 - 9:10 | Welcome speech by the City Administration  
Mr. Teweldebrhan Tesfalem, Mayor of Mekelle City |
| 9:10 - 9:20 | Opening remarks  
His Excellency, Ambassador Dr. Addisalem Balema, MP, Director General of Ethiopian Commodity Exchange Authority |
| 9:20 - 9:30 | The Millennium Cities Initiative (MCI) and its Objectives  
Dr. Susan Blaustein, Director, MCI |
| 9:30 - 9:40 | Brief overview of the goals of the Regional Partnership project, funded by Government of Finland  
Mr. Janne Oksanen, Head of Cooperation, Embassy of Finland |
| 9:40 - 9:50 | Address from Tigray Chamber of Commerce and Sectorial Association  
Mr. Muluwork Kidanemariam, President |
| 9:50 - 10:10 | Presentation on investment climate in Ethiopia  
Mr. Fistum Arega, Director General, Ethiopia Investment Agency |
| 10:10 – 10:50 | Group photo and coffee break |
| 10:50 - 11:10 | Investment and business climate of Mekelle, Tigray  
Mr. Meresa Reda, Head of Tigray Investment Liaison Office in Addis |
| 11:10 - 11:40 | Introduction of individual investment opportunities  
Dr. Karin Millett, Senior Researcher/Advisor, MCI  
Mr. Moges Mesfin, Investment Sector Specialist, Mekelle MCI |
| 11:40 - 12:20 | Question and answer session |
| 12:20 - 14:00 | Lunch at the Harmony Hotel |
| 14:00 - 14:15 | Presentation on project financing options in Ethiopia  
Mr. Hadush Gebregizabher, Northern Branch Manager of Ethiopia Development Bank |
| 14:15 - 14:45 | Presentation by successful investors in Mekelle  
Mr. Shimels Mamuye, General Manager of Addis Pharmaceutical Factory  
Mr. David Ellis, Managing Partner, Flow Equity, (investment in poultry) |
| 14:45 - 15:00 | Rappour |
| 15:00 - 15:10 | Vote of thanks  
Mr. Teweldebrhan Tesfalem, Mayor of Mekelle City |
| 15:10 - 15:20 | Closing remarks  
H.E, Ambassador Dr. Addisalem Balema, MP, Director General of Ethiopian Commodity Exchange Authority |
| 15:20 - 15:35 | Coffee break |
| 15:35 - 16:30 | One-on-One Meetings |
| 16:30 | Adjournment |

**Mekelle Industrial Zone**  
- offers serviced land at extremely low rates  
- houses 250+ companies in various areas