



Mekelle Investment Day

October 03, 2013 - Harmony Hotel, Cameron St. near Bole Medhanialem - Addis Ababa,

Goal: Provide potential domestic and foreign investors, as well as intermediaries, with information on investment opportunities, investment climate and business operating conditions in Mekelle.

- 8:30 - 9:00 Registration**
- 9:00 - 9:10 Welcome speech by the City Administration**
Mr. Teweldebrhan Tesfalem, Mayor of Mekelle City
- 9:10 - 9:20 Opening remarks**
His Excellency, Ambassador Dr. Addisalem Balema, MP, Director General of Ethiopian Commodity Exchange Authority
- 9:20 - 9:30 The Millennium Cities Initiative (MCI) and its Objectives**
Dr. Susan Blaustein, Director, MCI
- 9:30 - 9:40 Brief overview of the goals of the Regional Partnership project, funded by Government of Finland**
Mr. Janne Oksanen, Head of Cooperation, Embassy of Finland
- 9:40 - 9:50 Address from Tigray Chamber of Commerce and Sectorial Association**
Mr. Muluwork Kidanemariam, President
- 9:50 - 10:10 Presentation on investment climate in Ethiopia**
Mr. Fistum Arega, Director General, Ethiopia Investment Agency
- 10:10 – 10:50 Group photo and coffee break**
- 10:50 - 11:10 Investment and business climate of Mekelle, Tigray**
Mr. Meresa Reda, Head of Tigray Investment Liaison Office in Addis
- 11:10 - 11:40 Introduction of individual investment opportunities**
Dr. Karin Millett, Senior Researcher/Advisor, MCI
Mr. Moges Mesfin, Investment Sector Specialist, Mekelle MCI
- 11:40-12:20 Question and answer session**
- 12:20-14:00 Lunch at the Harmony Hotel**
- 14:00 -14:15 Presentation on project financing options in Ethiopia**
Mr. Hadush Gebregizabher, Northern Branch Manager of Ethiopia Development Bank
- 14:15-14:45 Presentation by successful investors in Mekelle**
Mr. Shimels Mamuye, General Manager of Addis Pharmaceutical Factory
Mr. David Ellis, Managing Partner, Flow Equity, (investment in poultry)
- 14:45-15:00 Rappour**
- 15:00-15:10 Vote of thanks**
Mr. Teweldebrhan Tesfalem, Mayor of Mekelle City
- 15:10-15:20 Closing remarks**
H.E, Ambassador Dr. Addisalem Balema, MP, Director General of Ethiopian Commodity Exchange Authority
- 15:20-15:35 Coffee break**
- 15:35-16:30 One-on-One Meetings**
- 16:30 Adjournment**

Mekelle Industrial Zone
• offers serviced land at extremely low rates
• houses 250+ companies in various areas

