



GOV'T OF GHANA



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ASANTE KINGDOM



K.M.A.



MILLENNIUM CITIES INITIATIVE (MCI)
THE EARTH INSTITUTE AT COLUMBIA UNIVERSITY

KUMASI INVESTMENT ROADSHOW, TUESDAY, OCTOBER 8, 2013, GOLDEN TULIP HOTEL, ACCRA

Background

The Kumasi Investment Roadshow is being organized by the Kumasi Metropolitan Assembly (KMA) and the Millennium Cities Initiative (MCI) under the auspices of His Royal Majesty, the Asantehene, Otumfuo Osei Tutu II with the support of the “Regional Partnership to Promote Trade and Investment in Sub-Saharan Africa”, an initiative funded by the Government of Finland. The Roadshow will be held at the Golden Tulip Hotel, Accra on Tuesday October 8, 2013.

The Kumasi Metropolitan Assembly (KMA) has worked with the Millennium Cities Initiative (MCI) to undertake extensive research to identify viable investment opportunities in and around Kumasi. Investment opportunities have been identified in the areas of property development, agriculture and agri-business, food processing amongst others. The Investment Roadshow is aimed at bringing these investment opportunities to the door-step of potential investors in Accra as well as investors from abroad. The event will be followed by an optional visit to potential sites in Kumasi on Wednesday October 9, 2013

Similar investment promotion events have been held in Kumasi, London, New York and Atlanta between 2008 and 2010. The event held in New York in September 2008 resulted in the establishment of a bamboo bicycle and toothpick factory in Kumasi. The company currently produces completed bicycles and frames for the Ghanaian and European markets. The toothpicks are being test-marketed in Kumasi.

MCI, a project of the Earth Institute of Columbia University in New York, has been working with the Kumasi Metropolitan Assembly (KMA) to implement a number of initiatives aimed at creating an enabling environment for business and investment in and around Kumasi. Key amongst these initiatives are the publication of an investor’s guide for Kumasi, the setting up of the Kumasi City Investment Promotion Unit (KCIPU) at the KMA, the establishment of an Investment Technical Committee made up of representative from the public and private sector, the creation of a website solely dedicated to the promotion of investment opportunities in and around Kumasi - www.investinkumasi.com, and extensive research to identify viable investment opportunities in and around the city.

Program

Time	Activity	Person
09:00 – 10:00	Registration	MCI Secretariat
10:00 – 10:10	Opening prayer Acknowledgment of dignitaries and introduction of Chairperson	Abenaa Akuamoaa-Boateng, MCI Regional Coordinator for West Africa
10:10 – 10:15	Chairperson’s opening remarks	Nana Adu Gyamfi, Adontenhene of Asante Kingdom
10:15 – 10:30	Welcome Address	Hon. Eric Opoku, Ashanti Regional Minister
10:30 – 10:50	Keynote Address	Hon. Haruna Iddrisu, Minister of Trade and Industry of Ghana
10:50 – 11:05	Presentation on the Millennium Cities Initiative	Dr. Susan Blaustein, Director, Millennium Cities Initiative

11:05 – 11:15	Goals of the Regional Partnership to Promote Trade & Investment in Sub-Saharan Africa	Dr. Karin Millett, Senior Researcher and Policy Advisor, Trade and Investment, Millennium Cities Initiative
11:15 – 11:25	Tea/Cocoa Break	All
11:25 – 11:40	Doing Business in Kumasi - Challenges and Solutions	Mr. Reindorf Perbi, Partner, KPMG, Ghana
11:40 – 12:00	Presentation on the regulatory framework for investing in Ghana with emphasis on Kumasi	Mrs Mawuena Trebarh, Chief Executive Officer, Ghana Investment Promotion Centre
12:00 – 12:40	Presentation on Investment opportunities in and around Kumasi	Hon. Kojo Bonsu, Mayor of Kumasi Mr. Bennet Elvis Niboi, Investment Promotion Specialist, Millennium Cities Initiative
12:40 – 13:00	Question and Answers	Abenaa Akuamoah-Boateng, MCI Regional Coordinator for West Africa
13:00 – 14:00	Lunch	All
14:00 - 14:15	Presentation by a successful investor in Kumasi	Mr. Nicholas Poyade (General Manager, Archer Daniels Midlands-ADM)
14:15 – 15:15	Presentation by Project Promoters <ul style="list-style-type: none"> • KNUST staff and student Housing • Bamboo processing • Specialist Hospital and Health Tourism • Fruit processing 	Prof , Mohammed Salifu (Head of Civil Engineering Department, Kwame Nkrumah University of Science and Technology Mr. Kwame Sarpong, Chairman - Bamboo Bikes Limited Dr. Benard Osei Tutu and Dr. Achiama Osei Tutu – (Members) West African Health Foundation Mrs. Mariam Asigri, CEO - Masig Natural Fruits Industries Limited
15:15 – 15:30	Administration of stool lands in Kumasi and its environs	Nana Akwasi Prempeh (Manhyiahene), Head, Asantehene's Land Secretariat
15:30 – 15:45	Questions and Answers	Abenaa Akuamoah-Boateng, MCI Regional Coordinator for West Africa
15:45 – 15:55	Concluding remarks	Nana Adu Gyamfi, Adontenhene of Asante Kingdom
16:00	Adjournment	



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KUMASI SITE VISITS (WEDNESDAY OCTOBER 9, 2013)

Time	Activity	Location
08:45	Arrive in Kumasi	Kumasi Airport
09:00 – 10:30	Property Development - Visit to Kwame Nkrumah University of Science and Technology (KNUST)	KNUST
11:00 – 12:00	Courtesy call on Otumfuo Osei Tutu II	Manhyia Palace
12:15 – 13:15	Lunch	Golden Tulip, Kumasi
13:30 – 15:00	Bamboo Processing - Visit to Bamboo Bikes Limited	Atonsu
15:40 – 17:00	Oil Palm Cultivation and Processing - Visit to Ashanti Oil Mills	Anwia Nkwanta

**For participants returning to Accra on the same day (Wednesday October 9, 2013), the site visits will end with the visit to Bamboo Bikes Limited*