



MILLENNIUM CITIES INITIATIVE (MCI)
THE EARTH INSTITUTE AT COLUMBIA UNIVERSITY

Mekelle Investment Day: a Summary



René Samek
Addis Ababa
3 October 2013



What have we heard today?

- Mekelle offers many advantages for investment
- There are many investment opportunities in Mekelle
- There are many initiatives to improve the investment climate in Ethiopia – Tigray – Mekelle
- There have been a few problems too, but these can be solved
- Many existing investors are doing fine
- Mekelle is ready to support investors



Mekelle: investment opportunities

Detailed MCI sector profiles:

- Beekeeping / honey processing
- Manufacture of pharmaceuticals
- Production of essential oils
- Manufacture of animal fodder

Additional information available:

- Mining, agriculture, agro-processing
- Manufacture of a wide range of products
- Tourism and other services



Initiatives to improve investment climate

- General Transformation Plan: improvements in infrastructure in 5 years (USD 73 billion)
- Additional incentives for industrial zones waiting for approval
- Investment incentives for textiles industry under preparation
- New incentives scheme for the horticultural sector being developed
- Preferential loans to investment projects in selected sectors such as pharmaceuticals



Initiatives to improve investment climate

- Government encourages regions to establish regional investment promotion units
- Tigray Investment Office has an office in Addis
- Korraro Millennium Villages Project has created good conditions for agricultural projects and for agro-processing – stable / secure supply of inputs
- Tigray Chamber of Commerce is preparing information materials and planning investment/trade promotion desk to assist investors
- MCI project / Mekelle started aftercare activities among existing investors in Mekelle



Some problems

- High turnover among labor force
- Sometimes long licence approval procedures
- Connection to electricity problem in some areas (insufficient capacity)
- Shortage of some inputs for production (= opportunities for investors)

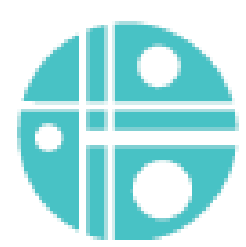
On the other hand:

- Corruption negligible
- Tigray had 9 industrial zones, land for agriculture ...



Many investors are doing fine





Many investors are doing fine

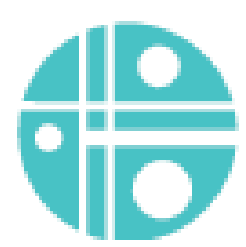


Millennium Cities Initiative



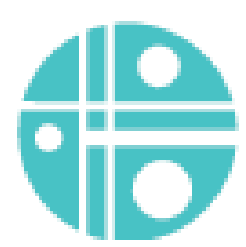
Mekelle is ready to support investors





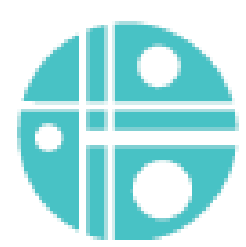
So, what can we expect to happen?





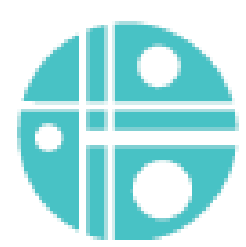
Many visits by potential investors





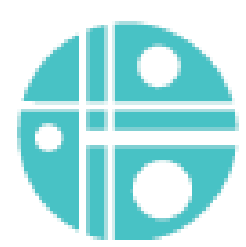
Many starts of the construction





Mekelle industrial zone full of investors





Invest in Mekelle, it is a great city!





MILLENNIUM CITIES INITIATIVE (MCI)
THE EARTH INSTITUTE AT COLUMBIA UNIVERSITY

Thank you !

