Why Tabora?
Access to Markets

- Tabora is largest region geographically in Tanzania with a population of around 2.5 million.
- A growing municipality at the crossroads of rail line linking Dar es Salaam on the coast, with Lake Tanganyika and Lake Victoria in the interior.
Why Tabora?
Access to Markets

Why Tabora?
Specialized Research and Training Institutes

- Tabora Beekeeping Institute graduates over 100 beekeeping extension agents each year.
- Tumbi Agricultural Research and Training Institute graduates 230 livestock extension officers each year.
- The Veterinary Investigation Centre (VIC), located in Tabora, is working to improve indigenous cattle through breeding with commercial hybrids.
Why Tabora?
Upgrading of Infrastructure

- Tabora is a key transit point for western Tanzania
- Recently upgraded airport (2013) now handles daily flights between Tabora and Dar as well as Kigoma
- Extensive asphaltling of roads between Tabora and other major areas in progress.
- Planned upgrading of railway, both rails and rolling stock

Why Tabora?
Availability of land and industrial zone

- Land in Tabora Region and Tanzania is controlled by the state. Tanzania Investment Agency (TIC) can assist investors with accessing land and, indeed, in accessing incentives.
- Mbola Village can provide access to arable land.
- Existing industrial zone in Tabora Municipality, with plots serviced with electricity, water, and sewerage system as well as access to rail and road links; two additional industrial zones under development.
Commitment of National, Regional and Local Authorities to Supporting Investors

- The Tanzania Investment Center (TIC) provides comprehensive assistance, including access to incentives, and access to land.
- The Regional and District Commissioners as well as the Municipality of Tabora have committed to providing a focal point for investors:
  
  The Tabora City Investment Promotion Unit (TCIPU).
  (Contact information provided at end of presentation.)

Investment Opportunities in and around Tabora

- Detailed investment profiles prepared for:
  - Beekeeping and Honey Processing
  - Edible Oils from Sunflowers and Groundnuts
  - Dairy Processing
  - Meat Processing
  - Processing of Tropical Fruits
  - Tourism

www.investintabora.com
Beekeeping and Honey Processing

- Tabora Region is already one of the largest producers of honey, BUT...production still only around 70% of potential.
- Around 3 million hives in Tabora area, producing around 50% of Tanzania’s raw honey.
- Lots of small-scale producers of honey, few organized collection points, and no large local processing facility.
- Small number of honey processors minimally process honey and ship in bulk to Dar es Salaam.

Beekeeping and Honey Processing (2)

- Forest reserve areas dominated by miombo woodlands, covering over 52,000 sq kms, away from populated areas, are available for keeping hives.
- Mbola Village works with farmers planting sunflowers, offering additional pollen sources.
- Some Tabora honey already reaches international markets in Europe and Middle East, indicating quality standards.
Edible Oils from Sunflowers and Groundnuts

- Currently more than half of vegetable oil consumed in Tabora Region—a region of 2.5 million—is imported.
- With around 9 million people reachable in neighboring regions, the market potential is even greater than just the Tabora Region.
- Availability of over 400,000 square ha of arable land in rural area, including nearby Mbola Millennium Village: www.millenniumvillages.com

Dairy Processing

- Tabora is the third region which harbors a large number of livestock in the country.
- Potential for dairy processing (milk, butter, yoghurt, cheese) to meet a national, regional and local need. Tanzania is a net importer of milk and related products.
- Tabora municipality has only one operating dairy plant with capacity of 500 liters of milk per day.
Dairy Processing (2)

- Demand is high for long-life and unpasteurized, unpackaged powder milk which is currently imported from South Africa.
- Consumption of milk and related products is below recommend norms, with milk consumption at 39 liters per person per year, compared to FAO recommendation of 200 liters.

Meat Processing

- Demand for meat already higher than supply in Tanzania as well as in Tabora Region.
- Only around 8 large meat processors nationwide.
- Most meat currently sold ‘warm’, i.e., not refrigerated.
- Tabora is one of the top 4 major regions in terms of livestock population, yet has no meat processing facility nor does any of the surrounding regions.
Meat Processing (2)

- Opportunities for building an abbatoir for slaughtering and butchering of animals, an associated cold storage.
- Opportunities for cold storage trucks, as well as refrigeration units in strategic locations to store meat.
- Opportunities for developing meat products, including sausages, hams, etc.
- Opportunities for developing leather goods using hides.

Processing Tropical Fruits

- Tabora Region is excellent for tropical fruit growing, including mangoes and guavas but also indigenous fruits such as wild loquat, Indian plum, water berry, money orange and black plums.

- Tanzania imported about 55,386 tons of juice concentrate in 2011 for juice production.
Processing Tropical Fruits (2)

- Production of fruits from indigenous fruits generally limited to home industries producing relatively small quantities.
- Opportunities also exist for jams, jellies, dried fruits, and syrups, both from more traditional fruits as well as the more exotic indigenous fruits.
- Mbola Village working with farmers growing mangoes.
- Industrial zone in Tabora Municipality offers excellent location for fruit processing (and also vegetable processing).

Tourism Attractions in and near Tabora

- Ugalla Game Reserve only 200 kms away by road
- Tabora home to the museum devoted to the renowned Dr. Livingstone
- Tabora on the slave trade route between Kigoma and Bagamoyo
- Tabora was administrative HQ of Germans from 1891 until end of WWI.
Investment in Tourism

- Shortage of international quality hotels.
- Opportunities to provide services for tourism, e.g., guiding, car rental, transfers to Ugalla, etc.
- Potential for hospitality training institute for culinary skills, guiding training, language learning, and production of tourism pamphlets, to name a few.

Other Opportunities Abound

- The foregoing are examples of some key investment opportunities; however, Tabora Municipality and Region are entirely open to other proposals, in light manufacturing or other areas.
Sources of Advice and Assistance

- [www.investintabora.com](http://www.investintabora.com).
- Mr. Deo Msilu at [msiludamian@gmail.com](mailto:msiludamian@gmail.com)
- Tanzania Investment Agency (TIC) [http://www.tic.co.tz](http://www.tic.co.tz)
- Mr. Brendan Maro at [breymaro@tic.co.tz](mailto:breymaro@tic.co.tz).

Thank you for your attention!

Karin Millett & Deo Msilu